

INTERNATIONAL POSTER CONTEST FOR YOUTH

2011-2012 "SAVE THE MANATEE"

Contest deadline December 31, 2012



WYLAND FOUNDATION



2010-2011 First Place:
Jessica Zheng, age 13
(8th Grade) San Jose, CA

In the more than 30 years since the INTERNATIONAL POSTER CONTEST FOR YOUTH and its allied environmental-educational organizations have been involved in seeking solutions to the problems of pollution and depletion of the world's marine resources, young people from all over this Planet Ocean have submitted entries. The world's natural resources are finite not infinite.

World population will soon reach 6 billion people—a far cry from an estimated 138 million who inhabited the Earth 2000 years ago.

The manatee is one of the most endangered species in the world. There may be 1,800 left alive in Florida, perhaps 3,000 in the world. Some 200 manatees are killed each year in Florida. Some are hit by boats, some crushed in canal gates, some succumb to pollutants such as insecticides and pesticides. Pregnancy takes a year and females breed every 3 to 5 years. Like other marine mammals, manatees must come to the surface to breathe. While they can stay submerged for a half-hour, most take a breath on the surface and stay under for 30 seconds to 4 minutes. When they surface they are in danger from boat traffic. Many bear deep scars and cuts from injury sustained by boat propellers.

Females nurse their young from nipples under their front flipper. Mothers care for their young for a long time after birth. Manatees are defenseless and can only swim away. They are vegetarians and must drink fresh water. Thus even though they venture into the ocean and salt water to feed on sea grasses, they must return to a fresh water source to drink. Manatees can only survive where water temperature is not colder than 70 degrees F. During cold spells some manatees are killed if they cannot get to warm water springs or outfalls. Many gather near warm water discharges of power plants on Florida's coast in winter.

With the theme SAVE THE MANATEE, contest sponsors hope to focus world attention on the plight of these large, harmless and most endangered creatures.

Contestants should express their concerns for saving the manatee, using their imagination, knowledge and art to depict them alone or in their environment.

Contest Goals

To encourage young people everywhere to become aware of and share their concerns for the marine environment through poster art. Their messages will be brought to the widest possible

audience to create a stronger commitment to protect the very environment on which all life on this planet depends.

Long-Term Goals

Contest organizers hope to encourage a sponsor in each nation to organize their own National Poster Contest and send the winning entries (3 secondary and 3 primary schools) to compete in the International Poster Contest for Youth.

Contest Rules

All posters submitted to the International Poster Contest for Youth become the property of the contest organization and its sponsors and assigned all rights for reproduction, in all media not to exclude any print, film, video or electronically-transmitted medium as the organizers and their sponsors deem appropriate to further the goals of the contest. Questions may be directed to John Fine at 914.725.0655, or johncfine2@juno.com (text only, no photos or submissions). There has never been an entry fee or charge of any kind for participation in the contest. All entries become the property of the International Poster Contest for Youth and are not returned.

Eligibility

Open to all young people 19 years of age or younger within two contest groups:

- A. Kindergarten through sixth grade;
- B. Seventh grade through twelfth grade.

Poster Specifications

A. Size

- 1. 16" X 24", borders may or may not be used but must be no larger than the above specified size.

B. Presentation

- 1. Horizontal or vertical.
- 2. Border or non-bordered.
- 3. Written legends, slogans, or phrases may or may not be used.
- 4. Color or Black and White.
- 5. No paste-ons or stencil drawings.
- 6. No firm backing, DO NOT MOUNT.

C. Paper

- 1. Single sheet, POSTER paper preferred.
- 2. Unruled and unlined ONLY.

D. Art Materials

- 1. Crayon or colored pencils.
- 2. Water colors.
- 3. Acrylic paints.
- 4. Pen or pencil, NO CHARCOAL or OIL PAINTS.

Judging

A panel of judges, recognized for their work in the marine environment, public service and the arts will be assembled to view and select the winners. Judges' decisions are final.

Prizes

- A. 1st place, Medal.
- B. 2nd place, Medal.
- C. 3rd place, Medal.
- D. Honorable Mention Certificates.

A number of these certificates will be awarded as deemed appropriate by the panel of judges.

Special Caring Award

The IPCFY created a special medal award to remember one of the 2005-2006 winners. Darl Christin Harlan Desamero, 8 years old, a student in the 3rd grade of Immaculate Heart of Mary College in Quezon City, Philippines passed away without knowing that she had been awarded Honorable Mention for her beautiful depiction of a heart formed by two sharks. Contest organizers continue to honor Darl's memory with this SPECIAL CARING AWARD MEDAL in addition to the medals and awards provided winners. The DARL CHRISTIN HARLAN DESAMERO medal will be presented to the contestant whose work of art depicts that special love and caring concern so evident by Darl's life and love of the ocean realm. No special entry is required. The winner of this medal will be chosen from among general contest entries.



Entry Instructions

- A. Entry must be received in New York by **December 31, 2012**.
- B. Entry information must be included as illustrated and **GLUED OR ATTACHED** permanently to the **BACK OF EACH** poster submitted. Loose entry forms can be lost or result in mislabeling.
- C. Contest address label information is on the reverse. This form may be photocopied and distributed as needed.
- D. Please send or mail posters flat or in mailing triangles available free from FedEx or USPO. **Do not fold posters.**

International Poster Contest for Youth

(Fill out COMPLETELY, carefully PRINT or TYPE) must be cut & attached to BACK of poster

National Sponsor (Can be school, teacher, parent, etc.) Country

Contact Phone

Address Telex

Fax E-mail

Artist Name Age Grade

()

Sponsor/Teacher Area Code & Phone No.

School School E-mail

Address

The following statement MUST be signed by Artist & SPONSOR/TEACHER.

I have read and agree to the rules of the INTERNATIONAL POSTER CONTEST for YOUTH. All decisions of the judges are final. I assign all rights and ownership of my poster to the organizers and their sponsors and agree that it may be used, published, displayed, donated or otherwise disposed of as the contest organizers or their sponsors deem appropriate to fulfill the goals of the INTERNATIONAL POSTER CONTEST for YOUTH. I certify that this poster is my original created art work as witnessed by my teacher or sponsor.

Artist signature Teacher or Sponsor signature

Date Date

From:

INTERNATIONAL POSTER CONTEST for YOUTH

**150 Puritan Drive
Scarsdale, New York 10583 U.S.A.**

Attention Director: John C. Fine

ADDRESS LABEL- Please Cut Out